

The graphic consists of several overlapping circles in blue and green. A large blue circle at the bottom contains the text "Media Kit" in white. Other circles of various sizes and colors are scattered around it, creating a dynamic, abstract composition.

Media Kit

Who is Seventy Three Design?

**Hi my name is Vicki Lovegrove
and I am a graphic designer
based in Burton on Trent.**

I formed Seventy Three Design
back in September 2003.

I was then based
in Northampton.

In February 2006, I moved to
Burton on Trent.

And now I am talking to you. I want to briefly
introduce my business, what I do, and give you a bit of
background about who I have worked for.



What I do

Well... through the medium of graphic design I help present your business in the right way and help attract the right markets to your business.

I am extremely passionate about design, and with **20+ years industry experience** I know what your business needs and will work with you to reach your goal, and deliver professional results that will set your business apart from the competition.

This is done via: logos, stationery, brochures, leaflets, flyers, newsletters, annual reports, posters, advertising, websites, email marketing, exhibitions, photography and illustration.

All these contribute towards building a successful, memorable brand.

Examples of work can be found on:
www.seventy-three.co.uk

What I have done

Over the years I have worked with some really interesting companies and brands. Either via my own business or whilst working for other design, marketing and advertising agencies.

All this has ensured that I have the experience I need to work with your company.

Brands worked on include:

Allison Transmission, NRG, Gestetner, Porsche, BMW, Mercedes, BP, Vodafone, Carphone Warehouse, Orange, Harper Collins, AA, SmartCars, Argos, Volvo trucks, Fedex, BSI (British Standards) Johnson Diversey.

Current clients include:

3M Medical, NHS National Patient Safety Agency, COI (Central Office of Information), Department of Health, The Open University, Hartridge Ltd, MetoKote (UK), Nielsen Chemicals, Arrow Chemicals, IHG, su53 solutions, Hexarus Consulting, Hong Kong and China Moulds Ltd, Sharpmark Solutions LLP.

Most clients come via word-of-mouth, although the NHS and COI were tendered for. **Something I am very proud of.**



What I can do for you

I will:

- meet you for a no obligation consultation;
- supply you with a quote within 24 hours of that meeting, guaranteed;
- listen to you;
- be patient, knowledgeable and committed to your vision and goals;
- guide you through the design process and not bully you into something you don't like;
- create for your company great design, at a fair price, that works and lasts beyond trends.

Next step


So you need a designer, or you are using someone you are not happy with. What is the next step?

First of all, visit the website and see what all my clients have to say about working with me, you will see they are all extremely happy in fact in a survey **92.9%** said they are happy with the level of creativity they receive and **92.9%** are happy with the customer service.

RAR 
RECOMMENDED
UNTIL MAY 2012

www.seventy-three.co.uk

Email me: vicki@seventy-three.co.uk

Linked in  see my profile on linkedin.com

twitter  and follow me on twitter: 73design

**alternatively do what we have always done,
pick up the phone and call on 01283 566423.
I am looking forward to receiving your call.**

 **seventythree**
design limited